



Ux Ui & Marketing Designer

8+ years of experience blending product and marketing design to create high-impact visuals, drive engagement, and deliver performance-driven solutions. Skilled in translating business goals into compelling, on-brand experiences across digital touchpoints.

Professional Experience

2025 - now

Marketing and UX/UI Designer | Omnis

- Built client digital identity and marketing assets to drive brand presence and conversion
- Built scalable design systems and leveraged AI tools to improve efficiency and consistency
- Led end-to-end design from discovery and definition to final delivery

2024 - 2025

Career Break for Professional Development

- Internship at Big.id

2023 - 2024

Marketing and UX/UI Designer | Checkmarx

- Designed and launched lead generation campaigns across digital channels, including landing pages, banners, and reports
- Translated content into compelling visuals and developed presentations for stakeholders
- Created print materials and giveaways while ensuring brand consistency across all touchpoints

2022 - 2023

Marketing and UX/UI Designer | Bringg

- Designed high-impact, purpose-driven campaigns aligned with brand and business goals
- Built a Showpad platform to organize, manage, and train teams on sales presentations and content
- Created stakeholder and sales presentations while optimizing design performance based on data and feedback

2021-2022

Marketing and Product Designer | Gistmd

- Created marketing materials for presentations and exhibitions
- Designed icons and maintained the design system to ensure product consistency
- Led end-to-end design of products and dashboards, from concept to launch

2019-2021 | Freelance

Marketing and UX/UI Designer | Workiz

Designed multi-channel marketing assets, updated the company website with scalable templates, and improved social media lead generation through targeted visual content.

Marketing & Brand Designer | Lotan

Delivered end-to-end re branding and digital campaigns for clients, enhancing engagement

Marketing & Graphic Designer | Sky-Media

Designed marketing presentations and transformed complex content into clear, engaging visuals for international audiences



2018-2019

Visual Designer | Ananey Communications

- Designed marketing assets across digital channels (landing pages, banners, etc.)
- Created and pitched design concepts, from idea to execution
- Designed TV show packaging and visual assets

Education

- **UX Diploma** | Google & Reichman Tech School | 2024 – 2025
- **Visual Communication Diploma** | Tiltan College | 2014 – 2018
- **Additional** | Advanced Figma, Copywriting, Google AI Essentials, Claude

Skills

Creative Problem-Solving | Branding and Identity Design | Digital Marketing | Event Design | White paper Reports | Survey | Info-graphic | Visual Design | Typography | Storytelling | Product Design | Landing page A/B Testing | Email Marketing | Journey Mapping | Data-Driven Design | Wireframing | Usability Testing | Figma | Adobe Suite | Prototyping | Vibe coding | Ai